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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application Of: Willis

Our File No: 165-01 US/CIP (2)

Application No: 10/775,246

Group Art Unit: 3622

Filed: February 11, 2004

Examiner: Unknown

Title: Advertising on Video Event Display Systems

May 25, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450 U.S.A.

**Information Disclosure Statement
- Under 37 CFR 1.97(e)(1)**

Sir:

Applicant submits herewith an Information Disclosure Statement (Form PTO-1449) and copies of references listed therein.

The documents listed in the IDS were cited in a Search Report mailed **February 20, 2004** from the European Patent Office in the corresponding PCT application.

Respectfully submitted,

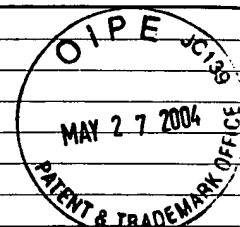
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Substitute form for form 1449A & 1449B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		<i>Complete if Known</i> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Application No.</td> <td>10/775,246</td> </tr> <tr> <td>Filing Date</td> <td>February 11, 2004</td> </tr> <tr> <td>First Named Inventor</td> <td>Willis</td> </tr> <tr> <td>Group Art Unit</td> <td>3622</td> </tr> <tr> <td>Examiner Name</td> <td>Unknown</td> </tr> <tr> <td>Attorney Docket No.</td> <td>165-01 US/CIP (2)</td> </tr> </table>		Application No.	10/775,246	Filing Date	February 11, 2004	First Named Inventor	Willis	Group Art Unit	3622	Examiner Name	Unknown	Attorney Docket No.	165-01 US/CIP (2)
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Sheet	1	of	1												



U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
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FOREIGN PATENT DOCUMENTS							
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		Office ³	Number ⁴	Kind Code ⁵ (if known)			
		EP	0 752 678		Sony Corporation	01-08-1997	
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OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in capital letters), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ⁶
		Johnson, "Converting PC GUIs for NonPC Devices", Circuit Cellar Ink, February 1998, pp. 40-45	

Examiner Signature	Date Considered
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1 Unique citation designation number. 2 See attached Kinds of U.S. Patent Documents. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 6 Applicant is to place a check mark here if English language Translation is attached.